



DESTINATION AND VISITOR ECONOMY CONFERENCE

Partnership Prospectus

Wagga Wagga Civic Centre Precinct

Wiradjuri Country

28-30 May 2024



**ONE VOICE
FOR COUNCILS**



Destination and Visitor Economy Conference Overview

Local Government plays a major role in encouraging and creating the conditions for appealing, vibrant and sustainable communities and local economies.

Tourism and placemaking creates employment, provides essential goods and services and establishes communities as attractive places to live, work, learn and visit.

All councils have an interest in driving a strong, sustainable and diverse visitor economy, promoting local businesses, providing infrastructure and services to support their growth, and helping to manage any impacts.

Whether the local economy is based on tourism, hospitality, retail, education or other offerings, councils are actively involved in encouraging investment, place management and activation and supporting businesses of all sizes.

The DVE Conference will provide a platform for likeminded professionals to come together and learn from experts and peers in the industry and will equip delegates with the tools, knowledge and insights to nurture and unlock the full potential of their councils for sustainable visitor economy growth and prosperity.

Delegates include councillors and tourism and economic development officers.

Partnering with LGNSW at the conference will provide an outstanding networking opportunity through structured events, allowing you to profile and promote your business, products and services to key staff within the local government sector.

Partners will receive acknowledgement, benefits and entitlements according to their level of sponsorship contribution. These will include verbal and signage recognition, logos on conference material and the conference website.

In the months leading up to the event, the conference will be promoted through internal LGNSW channels including the member newsletter, on the event website, media releases, and social media platforms such as LinkedIn and Facebook.



Conference Format

The conference runs over three days, starting after lunch on the first day, and ending early afternoon on the last day. The program will include plenary sessions, concurrent workshops and a variety of exciting off site visits. Trade tables will be open throughout the conference.

DAY 1: 28 MAY 2024

- Registration and trade displays
- Workshops and afternoon tea
- Welcome Reception

DAY 2: 29 MAY 2024

- Conference sessions
- Information desk and trade displays
- Lunch
- Site Visits
- Conference dinner

DAY 3: 30 MAY 2024

- Conference sessions
- Information desk and trade displays
- Lunch
- Delegates depart

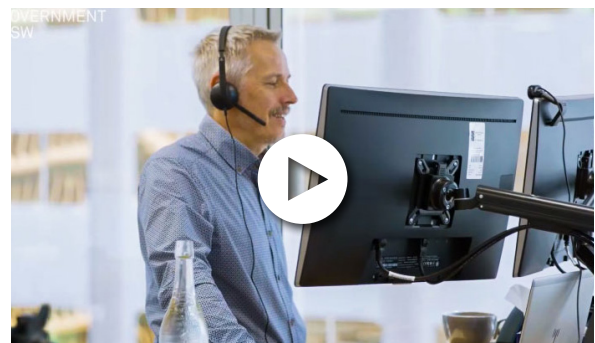
About LGNSW

Local Government NSW (LGNSW) is an independent organisation that supports and advocates on behalf of NSW general and special purpose councils to help strengthen and protect an effective democratic system of local government.

LGNSW IS RESPONSIBLE FOR:

- Representing the views of local government to our colleagues at the state and federal levels
- Providing policy advice, management support and grants application assistance
- Empowering our elected councillors and council staff to deliver the quality services and infrastructure their communities deserve
- Representing the employer interests of local government in NSW

- Delivering responsive and accountable leadership on sector-wide policy issues, and
- Working to enhance public awareness about the challenges and opportunities of local government – the closest, most trusted and most representative level of government to the community.



Partnership Opportunities

Strategic Partner SOLD



Elite Partner SOLD



Top Tourism Town Award Partner SOLD



Premier Partner SOLD



Topic Partner

SOLD

\$3,950
+GST

- Representative to anchor a focussed session on a topic of relevance to your brand and assist in presentation and facilitating of session and general discussion. Presentation topic to be mutually agreed.
- Partner recognition of two breaks: morning tea, afternoon tea or lunch. Acknowledgment by MC prior to the selected break
- Exhibition space
- Pull up banner strategically placed in the conference venue
- Logo included in digital program and digital conference handbook
- Acknowledgment in digital conference handbook editorial
- Logo on PowerPoint presentation slide appearing throughout conference
- Logo on the LGNSW Destination and Visitor Economy Conference website with direct link to partner's website
- Two full registrations including representatives to supervise the trade table and attend workshops, site visits, Welcome Reception and Conference Dinner
- Opportunity to distribute corporate gifts during conference
- Leverage your conference partnership in company marketing

Trade Tables

SOLD

\$3,000

+GST (Limited Opportunities)

- Trade table
- Company logo and short description in printed conference program (line listing)
- Logo on presentation slide appearing regularly throughout conference
- Logo on the LGNSW Destination and Visitor Economy Conference website
- Two full registrations including representatives to supervise the trade table and attend workshops, site visits, Welcome Reception and Conference Dinner
- Opportunity to distribute corporate gifts during conference
- Leverage your conference partnership in company marketing

Site Visit Tour Partner

APPLY NOW

\$2,500

+GST (Limited Opportunities)

- Logo and short description in printed conference program (line listing)
- Logo on powerpoint presentation slide appearing throughout conference
- One full registration including attendance at the workshops, designated site visit, Welcome Reception and Conference Dinner
- Option to provide commentary on selected site visit tour
- Opportunity for LGNSW co-hosts on site visit to wear branded merchandise provided by partner

Tourism Industry Supporter

APPLY NOW

\$1,980

+GST

- One full registration including attendance at workshops, site visits, Welcome Reception and Conference Dinner
- Logo on the LGNSW Destination and Visitor Economy Conference website with direct link to your website

Speaker Gift Partner

APPLY NOW

\$1,600

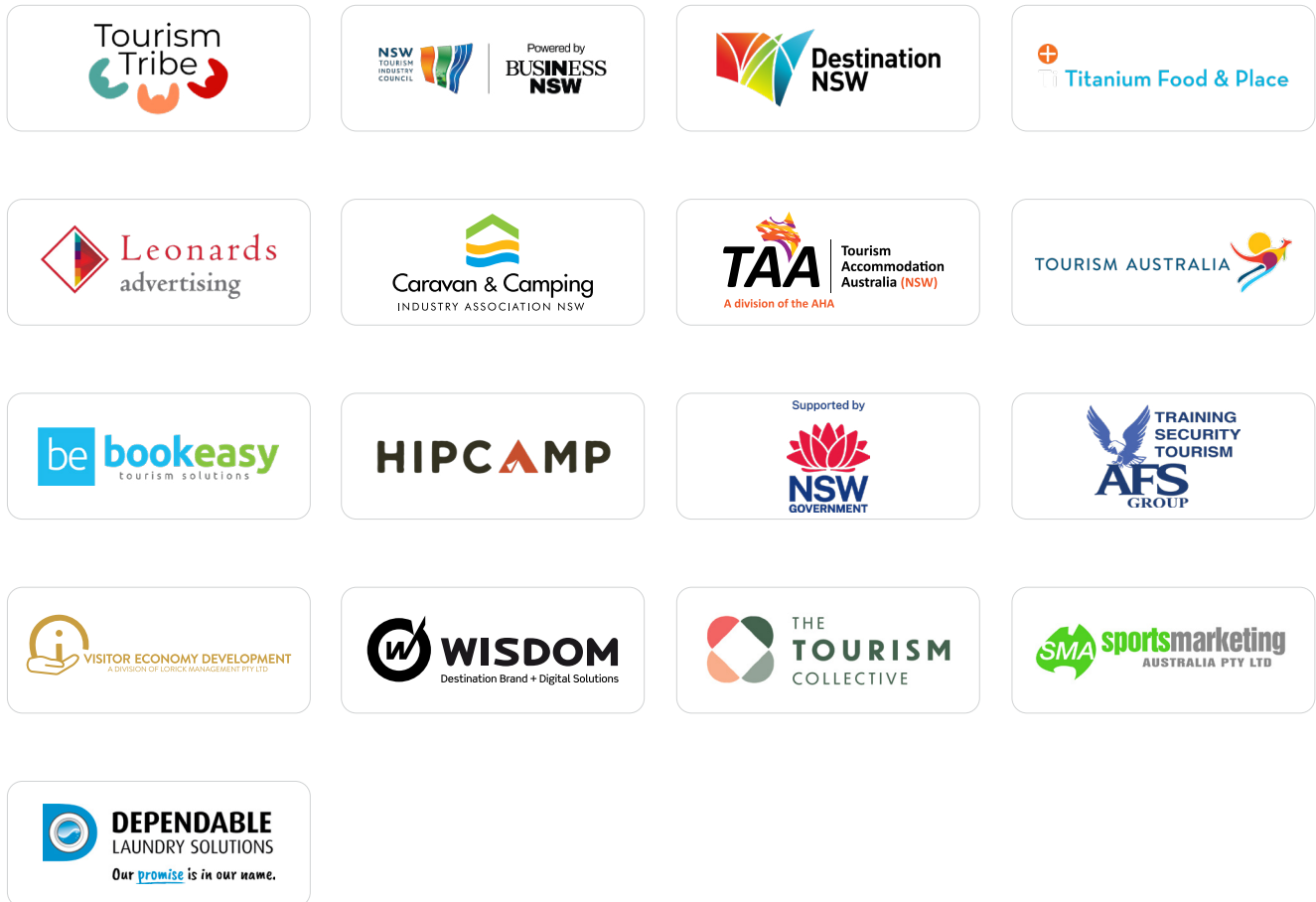
+GST

- Company logo on branded gift item, estimated 30 gifts
- Acknowledgment as Speakers Gift Partner
- Logo on the LGNSW Destination and Visitor Economy Conference website with direct link to your website

Other Opportunities

- Coffee Cart Partner
- Satchel Partner
- Digital Activations

2023 Event Partners



For more information please contact Michelle Aubert,
Events Sponsorship Officer

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W www.lgnsw.org.au